

Decision Tree: Which events to put in newsroom?



Best Practice

Criterium/question	Answer	Relevance for newsroom
<p>Event</p> <p>Relevant for more than one unit/country?</p> <p>Relevant for one country and various units (BU, R&D, ...)?</p> <p>Relevant for one country, one unit, but various target groups/channels?</p> <p>Relevant for one country, one unit and one target group/channel?</p>	<p>YES</p> <p>No</p> <p>YES</p> <p>No</p> <p>YES</p> <p>No</p> <p>YES</p>	<p>Event HAS TO BE put in newsroom</p> <p>Event HAS TO BE put in newsroom</p> <p>Event CAN BE put in newsroom</p> <p>Event CAN BE put in newsroom</p>

